For Immediate Release…
January 22, 2014

FROM FROZEN SWEETS AND PET TREATS TO SPICED CHICKEN AND CAFFEINE OVERLOAD THE WOMEN HAVE IT AT KROG STREET MARKET

ATLANTA: Paces Properties is ready to unleash another round of new tenants who will be at the highly-anticipated Krog Street Market. Set to open this June, KSM will be home to some incredible female business owners and chefs. This group of amazing women comes to **KSM** with extraordinary talent and is raising the bar while keeping with **KSM**'s vision of locally established relationships throughout the community.

"Our tenant mix is incredible and to have James Beard winners and nominees makes us so fortunate to have so many great women involved in this project. Behind the scenes our leasing agent Lily Heimburger of SRS Real Estate Partners has done a fantastic job as have our PR guru Tara Murphy, our Stove Works office leasing agent Max White, and our zoning attorney Sharon Gay," said Pat Wilson of Paces Properties. "There are also several other women owners and co-owners that we've announced previously, from Megan Ouzts at the Spotted Trotter to Xanic Dunning of Pannus Bakery, from Cindy Tarrant at French Market Florist to Jennifer Johnson of Fred's Meat & Bread and Yvonne Kahn of Gu's Dumplings. Without these women this project wouldn't be nearly as successful."

Feedback thus far for **KSM** has been very positive and supports Paces Properties' vision of a diverse, culinary-driven destination where the neighborhood and surrounding communities relate to the mix of restaurants, market stalls and retailers; making this a regular (if not daily) stop when it opens.

To date, a mix of thirteen (13) restaurants, market stalls and retailers have been released including the following four (4):

SPICE ROAD CHICKEN
Concept: Known for her award-winning Kerala fried chicken and a 2013 James Beard nomination for Best New Restaurant for her Cardamom Hill, Asha will be developing a market stall spotlighting chicken. **From fried chicken to rotisserie and a variety of signature sides, Spice Road Chicken will be an easy stop for dinner on the go!**
Stats: 410 SF Market Tenant
"Krog Street Market is exactly what Inman Park needs. The amazing level of culinary talent is what drove me to look at the location and combine that with such a unique space and concept and I had to put Spice Road Chicken at Krog." - ***Chef Asha Gomez***

JENI'S SPLENDID ICE CREAMS
Concept: Ice creams, sorbets, and frozen yogurts built from the ground up with all carefully sourced ingredients from around the world. The flavors found at Jeni's Splendid Ice Creams range from seasonal made with fresh, whole fruits and vegetables, to the traditional chocolate and vanilla flavors made with bean-to-bar chocolate and Fair Trade-Certified vanilla. Jeni's founder Jeni Britton Bauer is a James Beard Award-winning cookbook author and launched Jeni's in 2002.
Stats: 414 SF Market Tenant
"We are thrilled to announce a second shop in Atlanta. We were welcomed by overwhelming support from the Atlanta community after opening our Westside Provision shop, and can't wait to be in the company of such incredible chefs in another beautiful Atlanta neighborhood."– ***Founder & Chief Creative Officer Jeni Britton Bauer***

INMAN PARK PET WORKS
Concept: All things yummy for your pets. Inman Park Pet Works comes to KSM to provide a one-stop-shop with not only the best treats, toys and all things yummy, but the most unique gift items you won't find anywhere else.
Stats: 400 SF Market Tenant
"Inman Park Pet Works became interested in KSM because it's going to be the best destination place in Atlanta, and the best mix of tenants. Also, a one stop shop for all, pets included." – ***Owner Laura Saunders***

-More -

UPDATE: THE LITTLE TART BAKESHOP at KSM ADDS COFFEE, EXPANDS WITH 200 MORE SQUARE FEET
Concept: Announced in September 2013, The Little Tart Bakeshop shared the following: Fresh-baked pastries hand made with local and seasonal ingredients. Favorites from LTB will appear at the KSM location including: croissants, local jam danish, assorted scones, local fruit galettes, tarts, granola, giant cheese puffs, French butter cookies and crème fraiche quiche. **As of today, the LTB has expanded their footprint with the addition of 200 square feet to accommodate a new full coffee bar; true to its "local-first" focus, LTB will feature Octane beans in their coffee drinks from drip to espressos, cortados, lattes and more. It will be the only place in the market to get an espresso drink.**
Stats: 400 SF Market Tenant

"I started Little Tart Bakeshop when I was 29, and now women make up 90% of my workforce, including my whole management team. We are incredibly excited to share space at Krog Street with women we admire, including Asha, Laura, and Jeni!"– ***Owner Sarah O'Brien***

KSM tenants are projected to be open for business late July 2014.

ABOUT KROG STREET MARKET: Krog Street Market *is a destination for Atlanta's intown culture - those who are always searching for unique, specialty creations.* ***KSM*** *was designed to be as authentic as the 1920's warehouse it's built into. As such,* ***KSM's*** *patrons are presented with an unparalleled destination for an expansive selection of produce, goods and prepared foods, all under one roof. Featuring a handful of locally-grown restaurants complementing 20-24 Market Stalls,* ***KSM*** *gives merchants & vendors that truly unique selling venue in the heart of Inman Park.* ***Krog Street Market*** *is set to open in late July 2014.*

www.krogstreetmarket.com

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For Immediate Release… October 1, 2013

THE SPOTTED TROTTER TEAM EXPANDS WITH FIRST RESTAURANT AT KROG STREET MARKET

ATLANTA: Today Paces Properties announced that Chef Kevin Ouzts is ready to expand his Krog Street Market footprint and has chosen the new market as the official home of *The Cockentrice* – an homage to what Ouzts calls "New American Charcuterie." The small, full service restaurant – think of it as a 'Charcuterie Saloon' he says – will seat between 50 and 60 people and will focus, not surprisingly, on just about everything you can do with a piece of meat.

"We love what is happening here at Krog Street Market especially with Kevin and Megan Ouzts," said Paces Properties Merritt Lancaster. "They announced their Spotted Trotter expansion, featuring a larger cheese and butcher shop, with us back in July. With the recent excitement and buzz about the market, they have returned to take their business to the next level with the opening of their first full restaurant."

Chef Ouzts is no stranger to the Atlanta restaurant scene. In 2009 when Ouzts left Restaurant Eugene to flex his culinary muscle in Napa, California, he hoped it would only be a matter of time before he could return to Atlanta and open a restaurant to call his own. Upon his return in 2010, Ouzts launched The Spotted Trotter, a USDA-certified, critically acclaimed, boutique charcuterie, producing everything from beef jerky and delicious salamis to rabbit liver pate and crepinettes. Now, with the success of The Spotted Trotter seemingly cemented by the opening of a second, larger location and accompanying cheese shop at Krog Street Market, it looks like the time for the restaurant has finally arrived.

"I couldn't think of a better venue than Krog Street Market to open up our first restaurant. The atmosphere of the entire complex is the celebration of local, and that's been front and center for us all along. I cannot wait to officially get back in the kitchen and highlight the South's bounty of amazing ingredients and meats. Charcuterie is an art form dating back more than 2500 years, and the South is just starting to dip its toe in the water. With the combination of The Spotted Trotter and The Cockentrice, I hope to cement the region's name in a genre where it has been historically underrepresented," said Ouzts.

The Cockentrice will also feature a diverse, house-cocktail list, refreshing beers and ales, and a properly picked wine list. The restaurant is slated to open Spring 2014 in a 2,752 square foot space with a patio facing Krog Street and will be connected to The Spotted Trotter's new, 800 square foot butcher and cheese shop market stalls.

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For Immediate Release… September 13, 2013

1 NEW CONCEPT FROM A BEST NEW RESTAURANT, 1 ACCLAIMED DUMPLING & 1 BOURDAIN APPROVED BAKE SHOP
THE HIGHLY ANTICIPATED KROG STREET MARKET ANNOUNCES THREE NEW ADDITIONS

ATLANTA: With continued buzz and excitement building for each announcement, today Paces Properties shared three (3) additional tenants ready to call **Krog Street Market (KSM)** home. The team behind The General Muir, named one of Bon Appetit's *Top 50 Best New Restaurant* and Atlanta Magazine's *Restaurant of the Year*, is coming with a new burger and sandwich counter called Fred's Meat & Bread, named for Krog Street's Frederick Krog. After many rave reviews from the AJC, Gu's Bistro is expanding inside the perimeter with their first dumpling and noodle spot called Gu's Dumplings while the Little Tart Bake Shop, recently featured on Anthony Bourdain's, The Layover – Atlanta, is expanding and adding a new location at **KSM**.

"The level of chef talent, local purveyor and notable restaurants looking to join us at **KSM** is incredible," said George Banks of Paces Properties. "We have been thrilled by everyone's creativity and desire to do something new and different or to create a unique addition to their brand at **KSM**."

"Some of our chefs are branching out on their own for the first time; some have bigger projects and want to put their fingerprint here, which was exactly the idea. The market concept is for everyone to work together, complement each other and ultimately be successful," added Lily Heimburger of SRS Real Estate Partners, leasing agent of **KSM**. "Paces Properties had a great vision of what this could be and it's now becoming a reality."

Feedback thus far for **KSM** has been very positive and supports Paces Properties vision of a diverse, culinary-driven destination where the neighborhood and surrounding communities relate to the mix of restaurants, market stalls and retailers; making this a regular (if not daily) stop when it opens.

To date, a mix of ten (10) restaurants, market stalls and retailers have been released including the following:

FRED'S MEAT & BREAD – FROM THE TEAM BEHIND THE AWARD WINNING & BEST NEW RESTAURANT THE GENERAL MUIR
Concept: Fred's Meat & Bread brings Todd Ginsberg's acclaimed burgers and fries and a full menu of classic sandwiches including cheesesteaks, banh mi, po' boys, hot dogs, and more. Fred's is brought to you by the team behind The General Muir: Chef Todd Ginsberg, Shelley Sweet, and Ben and Jennifer Johnson.
Stats: 600 SQ Market Tenant
"Krog Street Market is gathering some of the best culinary talent Atlanta has to offer. I would be there eating all the time anyway, so I might as well get some work done." - ***Chef Todd Ginsberg***

GU'S DUMPLINGS
Concept: Gu's Dumplings – authentic, award-winning Chinese dumplings, noodles and other Szechuan cuisine.
Stats: 600 SF Market Tenant
"When word of Krog Street Market reached us, it was clear that this was a destination whose vision matched ours – to bring top quality food to the community. We are excited to be able to bring a taste of Szechuan to the world of food at Krog Street Market." – ***Owners Yvonne Gu Khan***

THE LITTLE TART BAKESHOP at KSM
Concept: Fresh-baked pastries hand made with local, seasonal, and organic ingredients. Favorites from LTB will appear at the KSM location including: croissants, local jam danishes, assorted scones, local fruit galettes, tarts, granola, giant cheese puffs, French butter cookies and crème fraiche quiche.
Stats: 200 SF Market Tenant
"As a resident of the area and a future Krog Street Market customer, I'm excited for the wealth of eating opportunities Krog Street Market will provide. I can't wait to be able to pick up all of my groceries, and a great meal, all within walking distance of my home in Cabbagetown." – ***Owner Sarah O'Brien***

Paces Properties will deliver individual suites to tenants for their interior work later this fall. **KSM** tenants are projected to be open for business early 2014.

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For Immediate Release… July 17, 2013

PACES PROPERTIES ANNOUNCES SEVEN (7) SIGNED LEASES AT KROG STREET MARKET

Additional Tenant Commitments & Details Coming Soon

ATLANTA: Later this year, the much anticipated **Krog Street Market (KSM)** will offer a locale for taking in an extraordinary meal from acclaimed chef talent, a quick bite, a snack on-the-go after an Atlanta BeltLine visit or a place for picking up inspiring ingredients and artisanal products. **KSM** is a west coast-inspired market, right in the heart of the Inman Park.

An area rich with history and the former home of many notable Atlanta businesses, the **KSM** footprint is most often associated with its previous occupant/owner Atlanta Stove Works, a fabricator of potbellied stoves and cast iron skillets that operated on the **KSM** property for more than 100 years.

"We respect the historic connection to cooking, food and the home kitchen that this neighborhood location has," says Paces Properties' CEO David Cochran. "To have the opportunity to develop a modern day urban market like **KSM**, in an area rich with culinary trailblazers, is something we are extremely proud of."

Krog Street Market is pleased to announce that upon completion, the following seven (7) tenants will be featured within **KSM**. Further market details and tenant commitments will be shared over the coming weeks.

CHEFS FORD FRY & KEVIN MAXEY

Concept: Mex-Tex inspired restaurant with a casual and lively atmosphere influenced by Fry's Texan roots
Stats: 5,100 SF restaurant with outdoor/covered patio
"**Krog Street Market** is a groundbreaking idea - to have an ***epicurean destination*** is certainly something my team and I wanted to be a part of from the start. I think it will be a key "go-to" area for city dwellers who want a safe spot to walk around and enjoy." ***– Chef Ford Fry***

CHEF ELI KIRSHTEIN

Concept: The Luminary, an American-Brasserie, with regionalized and updated bistro fare.
Stats: 3,400 SF restaurant with outdoor/covered patio
"I am really looking forward to joining the **Krog Street Market** community. It's a privilege to be part of such an exciting addition to one of Atlanta's most storied and amazing neighborhoods." ***– Chef Eli Kirshtein***

THE SPOTTED TROTTER

Concept: Full American Butchery, Charcuterie & Cheese Shop
Stats: 800 SF Market Tenant
"Since Nov-'11 we continue to build off the success of our flagship location in Kirkwood, Atlanta. At KSM we will provide the finest in New American charcuterie through our butcher shop and an extensive selection of local cheeses that will make Atlanta proud! TST's goal is to establish the South as a leader in the art form of charcuterie. TST's butcher shop at KSM will provide the finest selections of fresh butchered whole cuts, primal cuts, smoked meats, salami, pates and terrines." ***– Chef Kevin Ouzts***

GRAND CHAMPION BBQ

Concept: Award-Winning Barbeque Experience
Stats: 800 SF Market Tenant
"We are excited for **KSM** to open so we can get to know our new neighbors from this awesome neighborhood of Inman Park! Fresh foods, local chef talent and community focused improvements are vital to our city and we are thrilled to be a part of the future of Inman Park and Atlanta." - ***Robert Owens & Gregory Vivier, Owners***

FRENCH MARKET FLORIST

Concept: Fresh flowers and floral offerings
Stats: 400 SF Market Tenant

"What started as a passion for flower farming has now grown into the dream of operating a full-service flower and garden shop. When we found out that the opportunity was open, right here in our own neighborhood, we knew it was just what we wanted to do. We are looking forward to being a part of all the exciting things that are happening here in the **Krog Street Market**." – ***John Tarrant, Owner***

PANNUS BAKERY

Concept: International Bakery specializing in Hispanic and European pastries, baked goods and gourmet products
Stats: 400 SF Market Tenant

"I moved to Atlanta 3 years ago and have lived in Inman Park for 2 years and I love it! For many months, I searched for that "perfect" location for Pannus until I found it at **Krog Street Market. KSM** is going to provide the Inman Park neighborhood many more options for dining and this will draw people to come get to know a part of Atlanta that is still being discovered." **– *Chef X. Dunning***

THE COLLECTIVE

Concept: Home & Garden | Vintage | Local Arts | Gifts
Stats: The Cottage is located at corner of Lake/Waddell and detached from KSM.
The Cottage is a unique, adaptive reuse of a historic 1,050 SF home.

"We have been a part of Inman Park for the past 4 years and love it. When we discovered we were being displaced from our previous building, we saw it as an opportunity to be a part of such a great project like **Krog Street Market**." - ***Greg Ansley, Owner***

Krog Street Market is a retail redevelopment project featuring the adaptive re-use/conversion of a 1920's single-story manufacturing/warehouse facility into a vibrant and tasteful retail project. **KSM** will offer and feature lifestyle retail and restaurant tenants situated around the first urban market of its kind in Atlanta. **KSM** in aggregate totals more than 35,000 SF of leasable space and in many ways it is unique unto itself. Paces Properties acquired the **KSM** property as part of a larger assemblage of properties along Krog St., most notably, *The Stove Works*, a mixed-use project located at 112 Krog St., in October, 2012.

Construction of **Krog Street Market** commenced in June 2013. Paces will deliver individual suites to tenants for their interior work this fall. **KSM** tenants are projected to be open for business this winter.

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